

**REMARKS**

Claims 1, 2, 4-9 and 11-17 are pending. Claims 3 and 10 have been cancelled without prejudice. Claims 1, 4, 8, 11 and 15-17 have been amended. Claims 1, 8 and 15-17 are the independent claims. Favorable reconsideration is respectfully requested.

Claims 1-17 were rejected under 35 U.S.C. § 102(b) as anticipated by U.S. Patent 6,006,241 (Purnaveja et al.).

Among the features of amended claim 1 that are not found in the cited art are the inserting unit which inserts into the image source an image marking including information that is used to display the network data synchronizing with displaying of the image source and which is extracted from the image source. In particular, the inserting unit (a) produces a feature file used for moving picture matching based on the image source, (b) inserts the image marking including a description about a location where the feature file is stored, into the image source, and (c) produces a synchronizing information script, generated with the feature file, said synchronizing information script showing when the network data are displayed and allowing identification of web contents related to points in the image source. Applicant submits that this feature is neither taught nor suggested in Purnaveja et al.

As a result of the feature of claim 1 discussed in the foregoing paragraph, each image clip can be identified as to which part of the mark-inserted image source (e.g., 103) it is. Also, web contents related to points in an image clip can be identified through the synchronizing information script generated with the feature file. This allows the relationship between the points in the mark-inserted image source, and the web contents to be displayed, based upon those points, can be maintained without conscious operation of a user.

On the other hand, Applicant submits that in Parnaveja, a designer would have to maintain such a relationship consciously. For at least this reason, amended claim 1 is believed patentable over Purnaveja et al.

Amended independent claims 8 and 15-17 recite a substantially similar feature and are believed patentable for similar reasons.

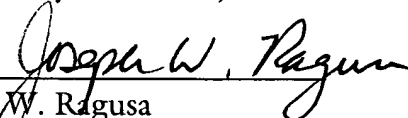
The other claims in this application are each dependent from one or another of the independent claims discussed above and are therefore believed patentable for the same reasons. Since each dependent claim is also deemed to define an additional aspect of the invention, however, the individual reconsideration of the patentability of each on its own merits is respectfully requested.

This Amendment After Final Action is believed clearly to place this application in condition for allowance and its entry is therefore believed proper under 37 C.F.R. § 1.116. In any event, entry of this Amendment After Final Action, as an earnest effort to advance prosecution and reduce the number of issues, is respectfully requested.

In view of the foregoing amendments and remarks, Applicant respectfully requests favorable reconsideration and early passage to issue of the present application.

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Respectfully submitted,

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